ADRIART project deliverable serial number: 6.3

Deliverable title: **8 LOCAL PROMOTIONAL EVENTS**

Deliverable summary:

Dissemination of ADRIART project through organisation of local promotional events was extensive and went **far beyond the set indicator**, thus the number of promotional events sums up to **45 promotional events**, instead of the planned 8. Promotional events relate to implementation of MAP study programme at P1 and P2 and to implementation of mobility pilots/courses at P1, P2, P3 (P4 had extensive dissemination but the events were internal within the (theoretical) intensive programme, as opposed to the practical production workshops at P1, P2 and P3. Other public events promoting student works, MAP courses, and ADRIART project in general, in organisation of all four partner institutions have formed part of the project. **The big promotional festival event series, MAP IN MOTION, was the last joint effort of all partners at the end of ADRIART project to serve this purpose.**

Promotional events include: presentation of mobility pilots to students, presentations of MAP study programme, exhibitions of student works, presentation of student staging works, screenings of student film and video works, panel discussions on MAP related topics, press conferences, public events as closure of mobility pilot/courses - presentations of the works produced at mobility pilot/courses.

Deliverable keywords: promotion, events, presentation, exhibition, panel discussion, projection, screening

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1. List of local promotional events
2. Links to local promotional events with supporting visual material

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1. List of local promotional events

RIJEKA

1. June 2012 - presentation of MAP study programme, Academy of Applied Arts, University of Rijeka, 40 audience members
2. September 2012 - Molo Longo 2012, pre-pilot public event, public space - Rijeka city pier (pre-promotional event), 160 audience members
3. December 2012 - Hidden Live(r)s of Venice on Video, projections of students video works, Art Cinema Croatia, 60 audience members
4. January 2013 - presentation of ADRIART mobility pilots in 2013, Academy of Applied Arts, University of Rijeka, 20 audience members
5. June 2013 - presentation of MAP study programme, Museum of Modern and Contemporary Art, 40 audience members
6. June 2013 - Site-Specific Rijeka Itinerant Workshop, mobility pilot press conference, Rijeka Info Centre, 15 audience members
7. June 2013 - Site-Specific Rijeka Itinerant Workshop, mobility pilot public event, ex-factory Rikard Benčić, 160 audience members
8. January 2014 - Hidden Live(r)s of Venice on Video, projections of students video works, Art Cinema Croatia, 60 audience members
10. July 2014 - MAP in MOTION, press conference, Rijeka Info Centre, 10 audience members
11. July 2014 - MAP in MOTION, presentation of MAP study programme and panel discussion, Croatian Cultural Centre, 50 audience members
12. July 2014 - MAP in MOTION, exhibition of students works, Kortil Gallery, 120 audience members
13. July 2014 - MAP in MOTION, projections of students video works, Art Cinema Croatia, 60 audience members
14. July 2014 - Under the Flag of Displacement, mobility course public event, ship Galeb, Rijeka city port, 60 audience members

ROVINJ

15. September 2014 - MAP in MOTION, exhibition of students work, Batana Gallery, 70 audience members

KOMIŽA

16. July 2012 - New Media Komiža Port, pre-pilot public event, City Reading Room, 70 audience members (pre-promotional event)
17. September 2013 - Mapping Komiža Narratives 2013, mobility pilot public event, City Reading Room, 90 audience members

ZAGREB

19. June 2013 - Pixel Film, TV and New Media School, summer school press conference, Croatian Audio Visual Centre, 10 audience members
20. September 2014 - MAP in MOTION, press conference, Student Centre of the University of Zagreb, Multimedia Centre, 8 audience members
21. September 2014 - MAP in MOTION, projections of video works, Student Centre of the University of Zagreb, Multimedia Centre, 20 audience members
22. September 2014 - MAP in MOTION, presentation of MAP study programme and panel discussion, Student Centre of the University of Zagreb, Multimedia Centre, 20 audience members
With the support of the Lifelong Learning Erasmus Programme of the European Union
54. March 2013 - Presentation of MAP programme within FilmForum conference & spring school
55. March 2014 - presentation of ADRIART mobilities in 2014, University of Udine, Palazzo Santa Chiara, Gorizia, 40 audience members
56. April 2014 - Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli, 21 audience members
57. April 2014 - Filforum Festival 2014, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia, 150 audience members
58. April 2014 - Presentation of MAP programme within FilmForum conference & spring school

VENICE

59. December 2011 - promotional event: public screening of mobility course HiLoVv - Hidden Live(r)s of Venice on Video, ex Convento dei Servi di Maria, Venice, all partners taking part, 60 audience members
60. December 2012 - promotional event: public screening of mobility course HiLoVv - Hidden Live(r)s of Venice on Video, ex Convento dei Servi di Maria, Venice, all partners taking part, 70 audience members
61. December 2013 - promotional event: public screening of mobility course HiLoVv - Hidden Live(r)s of Venice on Video, Jewish Community Center, Ghetto, Venice, all partners present, 50 audience members

GRAZ

62. November 2013 - Hidden Live(r)s of Venice on Video, projections of students video works, Esc im Labor Gallery, 300 audience members
63. April 2013 - Responsive Art in the Public Realm, mobility pilot public event, Kunsthaus façade and surrounding public space, 100 audience members + passers by
64. October 2013 - Hidden Live(r)s of Venice on Video, projections of students video works, Kronesgasse Attic, 30 audience members
65. May 2014 - FOReCAST -- Responsive Art in the Public Realm, mobility public event, 50 audience members

2. Links to local promotional events with supporting visual material

RIJEKA

66. Presentation of MAP study programme, Academy of Applied Arts, University of Rijeka

67. Molo Longo 2012, pre-pilot public event, public space - Rijeka city pier (pre-promotional event)

http://www.adriart.net/hr/blogs/742/rijeka-mobility-pre-pilot
68. *Hidden Live(r)s of Venice on Video 2012*, projections of students video works, Art Cinema Croatia

[http://www.art-kino.org/hr/film/venecijanska-veza](http://www.art-kino.org/hr/film/venecijanska-veza)

69. Presentation of ADRIART mobility pilots in 2013, Academy of Applied Arts, University of Rijeka

[http://apuri.hr/index.php?option=com_content&task=view&id=422&Itemid=81](http://apuri.hr/index.php?option=com_content&task=view&id=422&Itemid=81)

70. Presentation of MAP study programme, Museum of Modern and Contemporary Art

[http://www.adriart.net/media-arts-and-practices-map-study-programme-begin-also-rijeka](http://www.adriart.net/media-arts-and-practices-map-study-programme-begin-also-rijeka)

71. *Site-Specific Rijeka Itinerant Workshop*, mobility pilot press conference, Rijeka Info Centre

With the support of the Lifelong Learning, Erasmus, Programme of the European Union
72. Site-Specific Rijeka Itinerant Workshop, mobility pilot public event, ex-factory Rikard Benčić

http://www.adriart.net/site-specific-rijeka-itinerant-workshop

73. Hidden Live(r)s of Venice on Video 2013, projections of students video works, Art Cinema Croatia

http://www.art-kino.org/hr/film/passione

74. Presentation of ADRIART mobility courses in 2014, Academy of Applied Arts, University of Rijeka
75. MAP in MOTION, press conference, Rijeka Info Centre

76. MAP in MOTION, presentation of MAP study programme and panel discussion, Croatian Cultural Centre

77. MAP in MOTION, exhibition of students works, Kortil Gallery
78. MAP in MOTION, projections of students video works, Art Cinema Croatia

http://www.art-kino.org/hr/film/hidden-lives-of-the-ghetto

79. Under the Flag of Displacement, mobility course public event, ship Galeb, Rijeka city port

http://www.adriart.net/mobility-2014-rijeka

ROVINJ

80. MAP in MOTION, exhibition od students work, Batana Gallery

http://www.rovinj.hr/rovinj/manifestacije/2869
KOMIŽA

81. *New Media Komiža Port*, pre-pilot public event, City Reading Room (*pre-promotional event*)
   

82. *Mapping Komiža Narratives 2013*, mobility pilot public event, City Reading Room and surrounding public space

   [http://www.adriart.net/hr/mapping-komi-narratives](http://www.adriart.net/hr/mapping-komi-narratives)
83. *Mapping Komiža Narratives 2014*, mobility course public event, Vitić Pavillon and site specific public spaces

http://www.adriart.net/mobility-2014-komiza

ZAGREB

84. *Pixel Film, TV and New Media School*, summer school press conference, Croatian Audio Visual Centre

http://www.pixelfilm.uniri.hr/
85. *MAP in MOTION*, press conference, Student Centre of the University of Zagreb, Multimedia Centre

86. *MAP in MOTION*, projections of students video works, Student Centre of the University of Zagreb, Multimedia Centre

87. *MAP in MOTION*, presentation of MAP study programme and panel discussion, Student Centre of the University of Zagreb, Multimedia Centre

http://www.adriart.net/map-motion-program-zagreb-next-event-8th-september-2014
88. January 2013 - public presentation of mobility course *MULTITUDE MANIFESTATIONS OF ROG*, Roglab, P1, P2, P3 taking part
Lògos - Multitude Manifestations of ROG* workshop in RogLab, Ljubljana

89. November 2013 - public presentation of mobility course *GRAB.ROG.LAND, a MonoMaterialisation of Rog*, Roglab, P1, P2, P3 present
Multitudne manifestacije Rog(Lab)a

• July 2014 - *MAP in MOTION Ljubljana*: symposium, July 14, Project Room SCCA
Festival MAP IN MOTION 20.8. simpozij in razstava

90. July 2014 - *MAP in MOTION Ljubljana*: exhibition of student works, July 14, and Alkatraz Gallery, Ljubljana
Festival MAP IN MOTION 20.8. simpozij in razstava

With the support of the Lifelong Learning, Erasmus, Programme of the European Union
91. August 2014 - MAP in MOTION Ljubljana: dance theatre show, August 20 2014, Španski Borci, Ljubljana
   Festival MAP IN MOTION 20.8. v Španskih borcih, 3.9. v Ljubljanski kinoteki, 4.9. v Rovinju

92. September 2014 - MAP in MOTION Ljubljana: screening of ADRIART/MAP produces films in Slovenian
   Cinematheque (Slovenska kinoteka), September 3 2014
   Festival MAP IN MOTION / Projekcija filmov VŠU UNG v Slovenski kinoteki

NOVA GORICA
93. May 2013 - Yearly show at University of Nova Gorica School of Arts premises
   Letna razstava študijske produkcije

94. November 2013 - Presenting works of student at PIXXELPOINT festival
   Gostimo PIXXELPOINT festival novomedijeske umetnosti
95. January 2014 - Semester show at University of Nova Gorica School of Arts premises
Študijska razstava Visoke šole za umetnost Univerze v Novi Gorici 2014/01

96. May 2014 - Yearly show at University of Nova Gorica School of Arts premises
Letna razstava študijske produkcije Visoke šole za umetnost Univerze v Novi Gorici 2014/02

UDINE / GORIZIA

97. Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli
98. Filforum Festival 2012, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia


99. Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli
100. Filforum Festival 2013, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia

101. Presentation of ADRIART mobilities in 2014, University of Udine, Palazzo Santa Chiara, Gorizia

102. Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli

103. Filforum Festival 2014, fim festival, University of Udine and Fondazione Cassa di Risparmio Gorizia


GRAZ

104. Hidden Live(r)s of Venice on Video 2012, projections of students video works, Esc im Labor Gallery

http://esc.mur.at/de/projekt/hilovv-hidden-livers-venice
105. **Responsive Art in the Public Realm**, mobility pilot public event, Kunsthaus façade and surrounding public space

http://www.adriart.net/responsive-art-public-realm-bix-perform

106. **Hidden Live(r)s of Venice on Video 2013**, projections of students video works, Kronesgasse Attic

https://www.facebook.com/events/166275676900003/
107.  *Responsive Art in the Public Realm*, mobility course public event, Graz University of Technology, IZK Halle