ADRIART project deliverable serial number: 6.3

Deliverable title: **8 LOCAL PROMOTIONAL EVENTS**

Deliverable summary:

Dissemination of ADRIART project through organisation of local promotional events was extensive and went far beyond the set indicator, thus the number of promotional events sums up to 45 promotional events, instead of the planned 8. Promotional events relate to implementation of MAP study programme at P1 and P2 and to implementation of mobility pilots/courses at P1, P2, P3 (P4 had extensive dissemination but the events were internal within the (theoretical) intensive programme, as opposed to the practical production workshops at P1, P2 and P3. Other public events promoting student works, MAP courses, and ADRIART project in general, in organisation of all four partner institutions have formed part of the project. The big promotional festival event series, MAP IN MOTION, was the last joint effort of all partners at the end of ADRIART project to serve this purpose.

Promotional events include: presentation of mobility pilots to students, presentations of MAP study programme, exhibitions of student works, presentation of student staging works, screenings of student film and video works, panel discussions on MAP related topics, press conferences, public events as closure of mobility pilot/courses - presentations of the works produced at mobility pilot/courses.

Deliverable keywords: promotion, events, presentation, exhibition, panel discussion, projection, screening

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1. List of local promotional events
2. Links to local promotional events with supporting visual material

1. List of local promotional events

RIJEKA

1. June 2012 - presentation of MAP study programme, Academy of Applied Arts, University of Rijeka, 40 audience members
2. September 2012 - Moto Longo 2012, pre-pilot public event, public space - Rijeka city pier (pre-promotional event), 160 audience members
3. December 2012 - *Hidden Live(r)s of Venice on Video*, projections of students video works, Art Cinema Croatia, 60 audience members
4. January 2013 - presentation of ADRIART mobility pilots in 2013, Academy of Applied Arts, University of Rijeka, 20 audience members
5. June 2013 - presentation of MAP study programme, Museum of Modern and Contemporary Art, 40 audience members
7. June 2013 - *Site-Specific Rijeka Itinerant Workshop*, mobility pilot public event, ex-factory Rikard Benčić, 160 audience members
8. January 2014 - *Hidden Live(r)s of Venice on Video*, projections of students video works, Art Cinema Croatia, 60 audience members
11. July 2014 - *MAP in MOTION*, presentation of MAP study programme and panel discussion, Croatian Cultural Centre, 50 audience members

**ROVINJ**

15. September 2014 - *MAP in MOTION*, exhibition of students work, Batana Gallery, 70 audience members

**KOMIŽA**

16. July 2012 - New Media Komiža Port, pre-pilot public event, City Reading Room, 70 audience members (pre-promotional event)

**ZAGREB**

19. June 2013 - *Pixel Film, TV and New Media School*, summer school press conference, Croatian Audio Visual Centre, 10 audience members
20. September 2014 - *MAP in MOTION*, press conference, Student Centre of the University of Zagreb, Multimedia Centre, 8 audience members
21. September 2014 - *MAP in MOTION*, projections of video works, Student Centre of the University of Zagreb, Multimedia Centre, 20 audience members
22. September 2014 - *MAP in MOTION*, presentation of MAP study programme and panel discussion, Student Centre of the University of Zagreb, Multimedia Centre, 20 audience members

**LJUBLJANA**

23. June 2012 - Info days presentation of MAP study programme, UNG School of Arts premises, 10 listeners
24. September 2012 - Info days presentation of MAP study programme, Slovenian Cinematheque (Slovenska kinoteka), 8 listeners
25. January 2013 - public presentation of mobility course *MULTITUDE MANIFESTATIONS OF ROG*, Roglab, P1, P2, P3 taking part, 40 audience members
26. January 2013 - presentation of the programme at Informativa - the main Slovenian higher education fair, Gospodarsko razstavišče, at the university stall and with a round talk involving prospective MA students/alumni from the university (one BA graduate, then MA student of the School of Arts), lead by Peter Purg
27. Info days presentation of MAP study programme, Slovenian Cinematheque (Slovenska kinoteka), 7 listeners
28. February 2013 - Info days presentation of MAP study programme, Slovenian Cinematheque (Slovenska kinoteka), 7 listeners
29. September 2013 - Info days presentation of MAP study programme, Slovenian Cinematheque (Slovenska kinoteka), 5 listeners
30. November 2013 - public presentation of mobility course GRAB.ROG.LAND, a MonoMaterialisation of Rog, Roglab, P1, P2, P3 present, 40 audience members
31. January 2013 - presentation of the programme at Informativa - the main Slovenian higher education fair, Gospodarsko razstavišče, at the university stall and with a round talk involving prospective MA students/alumni from the university (one BA graduate, then MA student of the School of Arts), lead by Peter Purg
32. February 2014 - Info days presentation of MAP study programme, Slovenian Cinematheque (Slovenska kinoteka), 6 listeners
33. July 2014 - MAP in MOTION Ljubljana: symposium, July 14, Project Room SCCA, 20 audience members
34. July 2014 - MAP in MOTION Ljubljana: exhibition of student works, July 14, and Alkatraz Gallery, Ljubljana, 200 audience members
35. August 2014 - MAP in MOTION Ljubljana: dance theatre show, August 20 2014, Španski Borci, Ljubljana, 100 audience members
36. September 2014 - Info days presentation of MAP study programme, Slovenian Cinematheque (Slovenska kinoteka), 3 listeners
37. September 2014 - MAP in MOTION Ljubljana: screening of ADRIART/MAP produced films in Slovenian Cinematheque (Slovenska kinoteka), September 3 2014, 70 audience members

NOVA GORICA

38. September 2012 - Press conference at new UNG School of Arts premises inauguration, 50 audience members
39. February 2013 - Info days presentation of MAP study programme, UNG School of Arts premises, 10 listeners
40. June 2013 - Info days presentation of MAP study programme, UNG School of Arts premises, 6 listeners
41. May 2013 - Yearly show at University of Nova Gorica School of Arts premises, 130 audience members
42. September 2013 - Info days presentation of MAP study programme, UNG School of Arts premises, 2 listeners
43. October 2013 - internal presentation of ADRIART mobility workshops in 2014 (with team members from other partners present), UNG School of Arts premises, 15 audience members
44. November 2013 - Presenting works of student at PIXXELPOINT festival, 140 audience members
45. January 2014 - Semester show at University of Nova Gorica School of Arts premises, 120 audience members
46. February 2014 - Info days presentation of MAP study programme, UNG School of Arts premises, 12 listeners
47. May 2014 - Info days presentation of MAP study programme, UNG School of Arts premises, 4 listeners
48. May 2014 - Yearly show at University of Nova Gorica School of Arts premises, 140 audience members
49. September 2014 - Info days presentation of MAP study programme, UNG School of Arts premises, 3 listeners

UDINE / GORIZIA

50. March 2012 - Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli, 20 audience members
51. March 2012 - Filforum Festival 2012, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia, 100 audience members
52. March 2013 - Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli, 23 audience members
53. March 2013 - Filforum Festival 2013, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia, 130 audience members
54. March 2013 - Presentation of MAP programme within FilmForum conference & spring school
55. March 2014 - presentation of ADRIART mobilities in 2014, University of Udine, Palazzo Santa Chiara, Gorizia, 40 audience members
56. April 2014 - Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli, 21 audience members
57. April 2014 - Filforum Festival 2014, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia, 150 audience members
58. April 2014 - Presentation of MAP programme within FilmForum conference & spring school

VENICE

59. December 2011 - promotional event: public screening of mobility course HiLoWv - Hidden Live(r)s of Venice on Video, ex Convento dei Servi di Maria, Venice, all partners taking part, 60 audience members
60. December 2012 - promotional event: public screening of mobility course HiLoVv - Hidden Live(r)s of Venice on Video, ex Convento dei Servi di Maria, Venice, all partners taking part, 70 audience members

61. December 2013 - promotional event: public screening of mobility course HiLoVv - Hidden Live(r)s of Venice on Video, Jewish Community Center, Ghetto, Venice, all partners present, 50 audience members

GRAZ

62. November 2013 - Hidden Live(r)s of Venice on Video, projections of students video works, Esc im Labor Gallery, 300 audience members

63. April 2013 - Responsive Art in the Public Realm, mobility pilot public event, Kunsthau façade and surrounding public space, 100 audience members + passers by

64. October 2013 - Hidden Live(r)s of Venice on Video, projections of students video works, Kronesgasse Attic, 30 audience members

65. May 2014 - FOReCAST -- Responsive Art in the Public Realm, mobility public event, 50 audience members

2. Links to local promotional events with supporting visual material

RIJEKA

66. Presentation of MAP study programme, Academy of Applied Arts, University of Rijeka

67. Molo Longo 2012, pre-pilot public event, public space - Rijeka city pier (pre-promotional event)

http://www.adriart.net/hr/blogs/742/rijeka-mobility-pre-pilot

68. Hidden Live(r)s of Venice on Video 2012, projections of students video works, Art Cinema Croatia

http://www.art-kino.org/hr/film/venecijanska-veza
69. Presentation of ADRIART mobility pilots in 2013, Academy of Applied Arts, University of Rijeka

http://apuri.hr/index.php?option=com_content&task=view&id=422&Itemid=81

70. Presentation of MAP study programme, Museum of Modern and Contemporary Art

http://www.adriart.net/media-arts-and-practices-map-study-programme-begin-also-rijeka

71. Site-Specific Rijeka Itinerant Workshop, mobility pilot press conference, Rijeka Info Centre
72. **Site-Specific Rijeka Itinerant Workshop**, mobility pilot public event, ex-factory Rikard Benčić  
[http://www.adriart.net/site-specific-rijeka-itinerant-workshop](http://www.adriart.net/site-specific-rijeka-itinerant-workshop)

73. **Hidden Live(r)s of Venice on Video 2013**, projections of students video works, Art Cinema Croatia  
[http://www.art-kino.org/hr/film/passione](http://www.art-kino.org/hr/film/passione)

74. Presentation of ADRIART mobility courses in 2014, Academy of Applied Arts, University of Rijeka  
[http://apuri.hr/index.php?option=com_content&task=view&id=528&Itemid=81](http://apuri.hr/index.php?option=com_content&task=view&id=528&Itemid=81)

75. **MAP in MOTION**, press conference, Rijeka Info Centre
76. *MAP in MOTION*, presentation of MAP study programme and panel discussion, Croatian Cultural Centre

[http://www.adriart.net/map-motion](http://www.adriart.net/map-motion)

77. *MAP in MOTION*, exhibition of students works, Kortil Gallery


78. *MAP in MOTION*, projections of students video works, Art Cinema Croatia

[http://www.art-kino.org/hr/film/hidden-lives-of-the-ghetto](http://www.art-kino.org/hr/film/hidden-lives-of-the-ghetto)
79. **Under the Flag of Displacement**, mobility course public event, ship Galeb, Rijeka city port

http://www.adriart.net/mobility-2014-rijeka

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ROVINJ

80. **MAP in MOTION**, exhibition of students work, Batana Gallery

http://www.rovinj.hr/rovinj/manifestacije/2869
81. *New Media Komiža Port*, pre-pilot public event, City Reading Room (*pre-promotional event*)


82. *Mapping Komiža Narratives 2013*, mobility pilot public event, City Reading Room and surrounding public space

[http://www.adriart.net/hr/mapping-komi-narratives](http://www.adriart.net/hr/mapping-komi-narratives)


ZAGREB

84. *Pixel Film, TV and New Media School*, summer school press conference, Croatian Audio Visual Centre

[http://www.pixelfilm.uniri.hr/](http://www.pixelfilm.uniri.hr/)

85. *MAP in MOTION*, press conference, Student Centre of the University of Zagreb, Multimedia Centre
86. **MAP in MOTION**, projections of students video works, Student Centre of the University of Zagreb, Multimedia Centre
87. **MAP in MOTION**, presentation of MAP study programme and panel discussion, Student Centre of the University of Zagreb, Multimedia Centre

[http://www.adriart.net/map-motion-program-zagreb-next-event-8th-september-2014](http://www.adriart.net/map-motion-program-zagreb-next-event-8th-september-2014)

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**LJUBLJANA**

88. January 2013 - public presentation of mobility course **MULTITUDE MANIFESTATIONS OF ROG**, Roglab, P1, P2, P3 taking part

[Lôgos - Multitude Manifestations of Rog” workshop in RogLab, Ljubljana](http://www.adriart.net/map-motion-program-zagreb-next-event-8th-september-2014)

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89. November 2013 - public presentation of mobility course **GRAB.ROG.LAND, a MonoMaterialisation of Rog**, Roglab, P1, P2, P3 present

[Multiitudne manifestacije Rog(Lab)a](http://www.adriart.net/map-motion-program-zagreb-next-event-8th-september-2014)
• July 2014 - MAP in MOTION Ljubljana: symposium, July 14, Project Room SCCA
Festival MAP IN MOTION 20.8. simpozij in razstava

90. July 2014 - MAP in MOTION Ljubljana: exhibition of student works, July 14, and Alkatraz Gallery, Ljubljana
Festival MAP IN MOTION 20.8. simpozij in razstava

91. August 2014 - MAP in MOTION Ljubljana: dance theatre show, August 20 2014, Španski Borci, Ljubljana
Festival MAP IN MOTION 20.8. v Španskih borcih, 3.9. v Ljubljanski kinoteki, 4.9. v Rovinju
92. September 2014 - MAP in MOTION Ljubljana: screening of ADRIART/MAP produces films in Slovenian Cinematheque (Slovenska kinoteka), September 3 2014
Festival MAP IN MOTION / Projekcija filmov VŠU UNG v Slovenski kinoteki

NOVA GORICA
93. May 2013 - Yearly show at University of Nova Gorica School of Arts premises
Letna razstava študijske produkcije

94. November 2013 - Presenting works of student at PIXXELPOINT festival
Gostimo PIXXELPOINT festival novomedijske umetnosti

95. January 2014 - Semester show at University of Nova Gorica School of Arts premises
Študijska razstava Visoke šole za umetnost Unverze v Novi Gorici 2014/01

96. May 2014 - Yearly show at University of Nova Gorica School of Arts premises
UDINE / GORIZIA

97. Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli
98. Filforum Festival 2012, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia


99. Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli
100. Filforum Festival 2013, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia

101. Presentation of ADRIART mobilities in 2014, University of Udine, Palazzo Santa Chiara, Gorizia

102. Filforum Festival 2012, press conference, University of Udine, Palazzo Caiselli
103. Filforum Festival 2014, film festival, University of Udine and Fondazione Cassa di Risparmio Gorizia


GRAZ

104. Hidden Live(r)s of Venice on Video 2012, projections of students video works, Esc im Labor Gallery

http://esc.mur.at/de/projekt/hilovv-hidden-livers-venice
105. **Responsive Art in the Public Realm**, mobility pilot public event, Kunsthaus façade and surrounding public space


106. **Hidden Live(r)s of Venice on Video 2013**, projections of students video works, Kronesgasse Attic

[https://www.facebook.com/events/166275676900003/](https://www.facebook.com/events/166275676900003/)
107. **Responsive Art in the Public Realm**, mobility course public event, Graz University of Technology, IZK Halle